



## Since 2009, the Campaign for Children's Mental Health has:

- Led efforts to secure millions of dollars in new state funding for child psychiatry and crisis response services in communities across Virginia.
- Helped lead the effort to keep the Commonwealth Center for Children and Adolescents open when proposed for closure.
- Fended off proposed cuts to the Comprehensive Services Act funding for kids.
- Cultivated champions in the Virginia General Assembly and mobilized thousands of citizens.

**Make sure your voice is heard by joining the Campaign today!**



# 1in5kids.org

**The Campaign for Children's Mental Health**

### Contact Us

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## Join the Campaign for Children's Mental Health

Help make children's mental health a top priority in Virginia!

**Voices**

For Virginia's  
Children



**HALF**  
OF ALL MENTAL ILLNESSES BEGIN  
**BEFORE AGE 14.**



IN VIRGINIA,  
**130,000**  
**CHILDREN AND**  
**ADOLESCENTS**  
LIVE WITH A SERIOUS MENTAL ILLNESS.



ONLY  
**1 IN 5 KIDS**  
RECEIVE THE HELP THEY NEED.

The Campaign for Children's Mental Health works to increase access to mental health treatment for all children in Virginia who need it, regardless of where they live or what system identifies their needs.

Coordinated by Voices for Virginia's Children, the Campaign is led by a steering committee of statewide mental health advocacy groups.

 **Why aren't children getting help?**

1. Lack of mental health providers to treat children
2. Insurance limitations
3. Fragmented, uncoordinated system
4. Regional variation in what's available
5. Stigma of mental illness

**1in5kids.org**

**The Campaign for Children's Mental Health**

Since 2009, the Campaign for Children's Mental Health has made it easier for thousands of children to get mental health treatment access, but much more remains to be done. **We need YOU!**

**Who we need involved in the Campaign:**

- Parents
- Teens
- Mental health professionals
- Pediatricians
- Teachers
- Faith communities
- Local, regional and statewide organizations



**"As a parent advocate, I've learned that sharing my daughter's story has the power to shape public policy."**

*Cristy Gallagher*



**Ways to Take Action**

- Sign up for email updates from the Campaign to keep up with the latest developments in children's mental health.
- Take our media training to learn how to share your story with the news media.
- Use our Legislative Advocacy Guide to learn the most effective way to share your story with elected officials.
- Speak up for kids at our annual Mental Health Advocacy Day during the General Assembly session.

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