

CAROL S. FOX
**MAKING
KIDS COUNT**
AWARD

Tuesday, October 15, 2013
6:00 pm
The Jepson Alumni Center
at the University of Richmond,
Richmond, Virginia

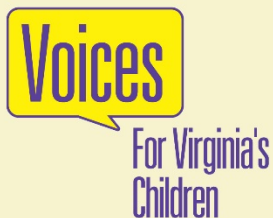
About **VOICES FOR VIRGINIA'S CHILDREN**: Voices has been speaking out for children and their needs since 1994. We are an independent, non-partisan research and advocacy organization which champions public policies to improve the lives of Virginia's children. We study child and family issues, publish data and research reports, educate the public and policymakers about unmet needs, recommend sound policy solutions, and mobilize citizens and leaders to persuade elected officials and other decision-makers to support these solutions. We are home to the Virginia KIDS COUNT Data Center, part of the nationwide KIDS COUNT network that tracks and reports on more than 100 statistical indicators of child well-being. Voices is privately supported and receives no government funding. Virginia legislators and other policymakers rely on Voices as an **indispensable source of objective data and non-partisan policy input**.

About the Carol S. Fox **MAKING KIDS COUNT AWARD**: This annual award, presented for the first time in 2012, recognizes a Virginia individual and an organization **for exemplary efforts to improve the lives of children in the Commonwealth**. Our 2012 individual winner was **Johanna Schuchert**, founder and now Executive Director of Prevent Child Abuse Virginia (PCAV). The organizational winner was **United Methodist Family Services**, a statewide organization providing a variety of foster care and adoption services, treatment and education programs for troubled youth and special needs children, and family support and preservation services. The award is named in honor of Carol Spaulding Fox, a co-founder and long-time board member at Voices. In the course of her many years of dedicated service to Voices in a variety of leadership roles, Carol inspired Virginia citizens and organizations to speak out for children. She had a special dedication to helping children who were growing up in disadvantaged circumstances. Her dedication helped lead Voices to a position of policy and advocacy leadership, and inspired countless citizens and organizations to add their voices to the cause of improving the lives of children.

About the **AWARD RECEPTION**: Our award ceremony will honor the person and organization selected as the award winners. In attendance will be a host of child advocates, community leaders, Voices friends and supporters, agency heads, program directors, elected officials and others who share a common purpose – improving the lives of Virginia's children.

Venue: Jepson Alumni Center, University of Richmond

Refreshments: Buffet with heavy hors d'oeuvres; wine, beer and soft drinks



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How you can help

Our sponsorship packages offer a great opportunity to gain excellent exposure as an outstanding supporter of Virginia's children. We have developed a wide range of sponsorship levels from which to choose:

Title - \$7,500 – (1 available)

- Category exclusivity
- Logo in all available advertising
- Logo in newsletter in advance of event
- Logo on main entrance signage
- Prominent logo placement on invitation
- Logo/Link on vakids.org web site
- Company name recognition on signage at event entrance
- Recognition in email blasts
- Mention from the stage
- 8 tickets to the event

Reception - \$5,000 (1 available)

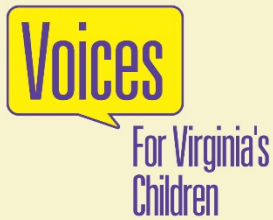
- Category exclusivity
- Company name in all available advertising
- Logo in newsletter in advance of event
- Logo on main entrance signage
- Logo placement on invitation
- Logo on vakids.org web site
- Company name recognition on signage at event entrance
- Recognition in email blasts
- Mention from the stage
- 4 tickets to the event

Making Kids Count Award - \$2,500 (1 available)

- Category exclusivity
- Company name in all available advertising
- Logo in newsletter in advance of event
- Logo on vakids.org web site
- Company name recognition on signage at event entrance
- Recognition in email blasts
- Opportunity to introduce the award in honor of Carol Fox
- Company name on 'award' presented to winner of category
- 2 tickets to the event

Table - \$1,000 (10 available)

- Logo on main entrance signage
- Logo placement on invitation
- Company name recognition on signage at event entrance
- Recognition in email blasts
- 8 tickets to the event



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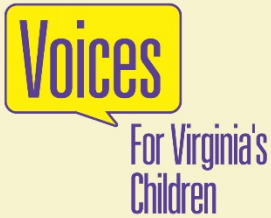
About Carol S. Fox

Carol Spaulding Fox was among a number of illustrious Virginians – including two former Virginia First Ladies – who gathered in 1994 to create the Action Alliance for Virginia’s Children and Youth, now known as Voices for Virginia’s Children. Carol and her visionary colleagues were motivated by their deep caring for the Commonwealth’s children and by a shared desire to make sure that all children, including those growing up disadvantaged or otherwise vulnerable, could succeed. It was their strong belief that the Commonwealth needed an independent, non-partisan organization to provide objective information and principled advocacy to influence Virginia policymakers on behalf of children.

In the years since, Carol served Voices and the children of Virginia with energy, vision and caring. She was a long-serving board member, inspiring the organization and her peers during her tenure as board chair and in other leadership roles. Her steady guidance, and the dignity and grace with which she carried out her work, helped move the organization to a position of public policy and advocacy leadership. Carol’s special devotion to early childhood issues – she had founded a highly-regarded child development center in West Point – and to issues of child poverty and disadvantage were instrumental in guiding Voices to a leadership role in both domains.

She and her husband Carter supported Voices and other causes through their generous philanthropic efforts. A 1989 graduate of Leadership Metro Richmond, Carol’s community service reached beyond Voices to influence other organizations, always with her concern for disadvantaged children in the forefront. Notable was her service as the board chair of United Way of Greater Richmond and as President of the board of William Byrd Community House. She is the recipient of numerous honors including the YWCA Outstanding Women of the Year Award for Volunteerism; the 1998 “Volunteer of the Year” award from the Central Virginia Chapter of the Association of Fundraising Professionals; and an Honorary Doctor of Letters degree from Washington and Lee University. Her unofficial role as a Voices’ roving ambassador greatly enhanced the visibility and credibility of the organization and inspired others to support the cause.

Carol retired from board service at Voices in 2011, after having played an instrumental leadership role throughout the organization’s first 17 years. In honor of her illustrious service, and in tribute to the extraordinary contributions she made to improve the well-being of Virginia’s children, the Voices Board of Directors in 2012 established the Voices Carol S. Fox **Making Kids Count** Award. The award is presented annually to a person and an organization that exemplify Carol’s selfless and principled efforts to better the lives of Virginia’s children. In this way, Carol’s legacy continues to lead and inspire others to speak out for children.



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Making Kids Count Sponsor Form

Contact Name (please print): _____

On site Company Representative (if different): _____

Company Name: _____

Address _____

City, State, Zip: _____

Telephone: _____

Fax: _____

E-mail Address: _____

Sponsorship Level (check one)

- Title - \$7,500
- Reception - \$5,000
- Award- \$2,500
- Table - \$1,000

Please call Cathy at 804-649-0184 or email Cathy@VAKids.org with any questions. You may mail or fax the Sponsorship Form to:

Voices for Virginia's Children
Attention: Cathy McCallister
701 East Franklin Street – Suite 807
Richmond, VA 23219
www.vakids.org
FAX: 804-649-0161

Please e-mail your logo in a JPEG format and in eps format to: Cathy@VAKids.org by **September 13, 2013**, for full sponsorship benefits.

For more information, visit www.carolfoxevent.vakids.org.