

The Future Starts Today: 2017 Election Guide Social Media Resources

Thank you for your interest in sharing resources from Voices for Virginia's Children 2017 election guide on your organization's social media or on your personal social media. We have provided a number of suggested tweets, that can also be used as Facebook or Instagram posts. Our hope is that you will include this information on your organization's social media accounts.

*These sample posts are intended to be pre-programmed into your social media platform, such as Hootsuite or Tweetdeck. They can be posted on an on-going basis from now until the election. You may want to plan on one or two posts per week, or use all of the posts from your focus area. You are welcome to add more information to the posts, we ask that you do use the hashtag- #VAVotes4Kids. In **bold parenthesis** you will find the number of characters for each post.*

Childhood Trauma

1. [Insert Share Graphic CT 1] 19% of VA's Kids have experienced 2 or more Adverse Childhood Experiences but they can thrive. Learn more: vakids.org/elections #VAVotes4Kids **(121)**
2. [Insert Share Graphic CT 2 or 3] Children who experience trauma are more likely to have poor health as adults. Let's support kids. vakids.org/elections #VAVotes4Kids **(133)**
3. Adverse childhood experiences can change a child's brain. Use your vote to help our children thrive. vakids.org/elections #VAVotes4Kids **(138)**
4. Virginia can build strong brains! Find out more: vakids.org/elections #VAVotes4Kids **(87)**
5. Ask a candidate: What would you champion to mitigate the effects of trauma on children? Find more ??s vakids.org/elections #VAVotes4Kids **(140)**

Early Childhood Education

1. [Insert Share Graphic ECE 1] Investing in early childhood education can have a BIG impact. Use your vote to support the ROI for ECE. vakids.org/elections #VAVotes4Kids **(139)**
2. [Insert Share Graphic ECE 2] Workers miss 4-8 days annually due to challenges in securing childcare. Find out more: vakids.org/elections #VAVotes4Kids **(121)**
3. [Insert Share Graphic ECE 2] Child care costs more than college tuition in Virginia. Learn more: vakids.org/elections #VAVotes4Kids **(103)**
4. [Insert Share Graphic ECE 3] Low income kids are less likely to attend preschool. Let's give all kids a great start. vakids.org/elections #VAVotes4Kids **(123)**
5. What strategies would ensure that children arrive at kindergarten ready to learn? Ask more ??s w/ vakids.org/elections #VAVotes4Kids **(136)**

Education

1. [Insert Share Graphic EDU 1] By 3rd Grade, Black and Hispanic Students are 2x as likely to fall behind their white peers. #VAVotes4Kids vakids.org/elections **(127)**

2. [Insert Share Graphic EDU 2] How would you shape the future of preschool in Virginia? Find questions like this and more at vakids.org/elections #VAVotes4Kids **(129)**
3. [Insert Share Graphic EDU 3] By 3rd grade kids learn to read, then they read to learn. Let's get all of VA's kids to read and succeed. #VAVotes4Kids vakids.org/elections **(140)**
4. [Insert Share Graphic EDU 4] VA falls short of preparing all students for success. Ask candidates how we can improve w/ vakids.org/elections. #VAVotes4Kids **(127)**
5. What would you do for students who struggle to complete high school? Ask candidates with vakids.org/elections #VAVotes4Kids **(127)**

Foster Care

1. Children in kinship care have better outcomes, but their families need help. Find out more: vakids.org/elections #VAVotes4Kids **(129)**
2. 18% of foster youth age out w/o supports. Learn what to ask candidates about foster at vakids.org/elections #VAVotes4Kids **(125)**
3. [Insert Share Graphic FC 1] Where do VA's foster youth live and how can we support them? Find out in @Voices 2017 Election Guide #VAVotes4Kids vakids.org/elections **(135)**
4. [Insert Share Graphic FC 2] 3 out of 5 foster youth exit care to live with family. Let's support and strengthen these families. #VAVotes4Kids vakids.org/elections **(134)**
5. What would you do to achieve better outcomes for youth in foster care? Find this question and more at vakids.org/elections #VAVotes4Kids **(139)**

Health Insurance

1. 720,000 kids in Virginia rely on Medicaid + FAMIS for health insurance. VA, let's keep kids insured. #VAVotes4Kids vakids.org/elections **(139)**
2. Insured children are healthier + grow up strong! Find out more in @Vakids 2017 Election Guide. #VAVotes4Kids vakids.org/elections **(132)**
3. [Insert Share Graphic HI 1] 95% of VA's kids now have health insurance, find out just how important this is at vakids.org/elections #VAVotes4Kids **(117)**
4. [Insert Share Graphic HI 2] Health insurance leads to better long-term outcomes for kids. This election, let's keep our kids covered! #VAVotes4Kids vakids.org/elections **(140)**
5. How would you support the health needs of low-income children? Find more questions for candidates at vakids.org/elections #VAVotes4Kids **(139)**

Mental Health

1. VA trails nation in mental health access for children. Find out more in @Vakids 2017 Election Guide #VAVotes4Kids vakids.org/elections **(137)**
2. [Insert Share Graphic MH 1] VA ranks worst for the rate of youth with major depression who did not receive mental health services. #VAVotes4Kids vakids.org/elections **(137)**
3. [Insert Share Graphic MH 2] 100 out of 133 localities in VA don't have enough mental health professionals. Let's get our kids care. #VAVotes4Kids vakids.org/elections **(138)**

4. {Insert Share Graphic MH 3 or MH 4} The onset of mental health disorders can start early in childhood. Learn more in @Vakids Election Guide #VAVotes4Kids vakids.org/elections **(138)**
5. What are the most significant barriers to mental health care for kids? More candidate ??s at vakids.org/elections #VAVotes4Kids **(130)**

Opioid Epidemic

1. [Insert Share Graphic OE 1] In 2016, 1334 substance exposed infants were born across VA. Learn more at vakids.org/elections #VAVotes4Kids **(109)**
2. [Insert Share Graphic OE 1] 21% more substance exposed infants were born in 2016 than 2015. Learn more in @Vakids 2017 Election Guide #VAVotes4Kids vakids.org/elections **(140)**
3. [Insert Share Graphic OE 2] The opioid epidemic is a problem across VA, but localities are fighting back. Learn more at vakids.org/elections . #VAVotes4Kids **(128)**
4. [Insert Share Graphic OE 3] Virginia’s opioid epidemic requires two-generation response. Learn more in @Vakids 2017 Election Guide #VAVotes4Kids vakids.org/elections **(140)**
5. “How can solutions to the opioid epidemic address the whole family?” Find more candidate ??s at vakids.org/elections #VAVotes4Kids **(134)**

School to Prison Pipeline

1. [Insert Share Graphic SP 1] Alternatives to suspension help keep kids out of the juvenile justice system. Find out more at vakids.org/elections #VAVotes4Kids **(129)**
2. [Insert Share Graphic SP 2] Virginia ranks worst for number of referrals to law enforcement in the country. We can improve. #VAVotes4Kids vakids.org/elections **(130)**
3. It costs \$100,000 per year to incarcerate youth. VA, let’s dismantle the school to prison pipeline. #VAVotes4Kids vakids.org/elections **(137)**
4. [Insert Share Graphic SP 3] In the 2015-2016, 123,000 kids were suspended in VA. More info on the school2prison pipeline at vakids.org/elections #VAVotes4Kids **(131)**
5. Candidates, what would you suggest to improve our juvenile justice system? Find similar questions at vakids.org/elections #VAVotes4Kids **(138)**

General

1. Wondering how you can get involved in this election? Check out Voices Election page to get started #VAVotes4Kids vakids.org/elections **(136)**
2. Find out how you can raise the voice of VA’s kids this election at vakids.org/elections #VAVotes4Kids **(105)**
3. [Insert Share Graphic R1} Economic Insecurity is an issue across the Commonwealth. Find out more in @Vakids 2017 Election Guide at vakids.org/elections #VAVotes4Kids **(140)**
4. [Insert Share Graphic R2] 1 in every 5 children in the Commonwealth has a parent born outside of the US. Learn more in at vakids.org/elections #VAVotes4Kids **(130)**
5. What does Virginia’s future hold? Find out in @Vakids 2017 Election Guide at vakids.org/elections #VAVotes4Kids **(114)**

6. Virginia's Future Starts Today! Learn more in @Vakids 2017 Election Guide #VAVotes4Kids vakids.org/elections **(111)**