

Voices

For Virginia's
Children

**ANNUAL
REPORT**
2014



Dear Friends of Voices:

I am pleased to present Voices for Virginia's Children's 2014 Annual Report. Throughout the year, we celebrated our 20th anniversary with supporters and fellow advocates. We have accomplished so much in two decades to improve the lives of Virginia's children, and we could not have done that without your support. You can read more about our latest accomplishments below.

We have built our reputation over the years as a respected source of credible data and information, anchored by our Kids Count Data Center, an online database of more than 100 indicators of child well-being tracked by each locality over time.

We are privately funded, which allows us to maintain our independence when advocating at the General Assembly, in Congress, or at local boards and councils. We are free to speak up for policies that data and research show are in the best interest of children.

We are strictly non-partisan in accordance with our 501(c)3 status. We have continued to build strong relationships with policymakers in the General Assembly so that we can give kids a powerful voice with their support. We also build coalitions with a diverse group of partners, including the Virginia Poverty Law Center, the National Alliance for Mental Illness - Virginia, the Family Foundation of Virginia, and the Virginia Association for Early Childhood Education.

We are pleased that our focus on being credible, data-based, privately-funded, and non-partisan has gained recognition and respectful observations from important leaders.

U.S. Sen. Tim Kaine: "The organizations that do it well, and focus on policies that matter – there's nobody better than Voices."

Del. John O'Bannon: "[Margaret Nimmo Crowe]'s very effective, and she's respected by everybody."

Our ability to speak up for needs of children when important policy decisions are being made would not be possible without the generous financial support of so many individuals, corporations, and foundations. We are grateful for your commitment and endorsement, and we look forward to continuing to work together to improve the lives of Virginia's children.

Sincerely,
John C. Purnell, Jr.
Chair, Board of Directors



Gov. Terry McAuliffe greets guests at a legislative reception focused on early childhood education in 2014. Voices helped Dels. Chris Peace & Rob Krupicka host the event.

A SAMPLE OF POLICY SUCCESSES IN 2014

Ensuring access to mental health care for children across the Commonwealth through \$8.5 million in new state funding

Voices continued to lead the Campaign for Children's Mental Health in successfully advocating for additional state funds to allow more **child psychiatry and crisis response services** for kids in all five regions of the state. An additional \$1.5 million for the 2015-16 biennium was added to the \$3.65 million already allocated for this purpose. Voices supported recommendations from the Governor's Mental Health Task Force for \$7.5 million in new funding for mental health services for **transition-age youth and young adults** (ages 17-24).

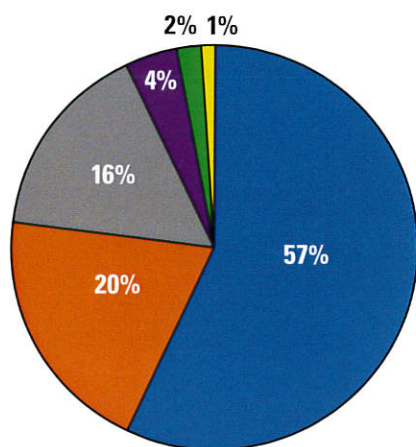
Ensuring the right to Medicaid to age 26 for former foster youth

Voices successfully advocated for a law to ensure that young adults who were formerly in foster care are able to access their Medicaid benefits in Virginia, regardless of what state they lived in when they turned 18. This provision is part of the Affordable Care Act and mirrors the provision allowing young adults to stay on their parents' insurance to age 26. Virginia's policy has become a **model** for other states.

Saving 892 slots in the Virginia Preschool Initiative (VPI) from being eliminated

A budget provision – caught only by Voices – would have eliminated funding for 31 localities to provide preschool to a total of 892 **at-risk 4-year-olds**. The final budget restored funding for these localities so that no VPI slots used in the 2013-14 school year were lost.

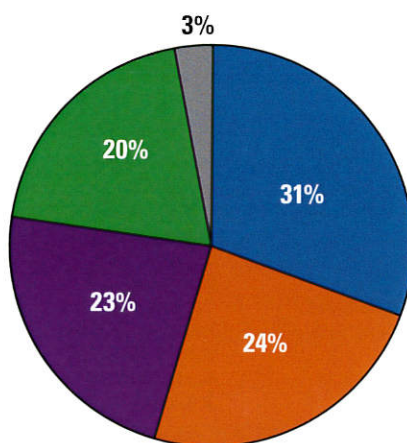
SCHEDULE OF INCOME FOR 2014



Foundations	\$470,175
Corporations	\$18,018
Organizations	\$129,027
Individual	\$166,140
Events	\$33,363
Other Revenue	\$9,187

Total Income \$825,910

SCHEDULE OF EXPENSES FOR 2014



KIDS COUNT	\$120,140
Early Childhood	\$129,842
Health and Mental Health	\$162,862
Foster care and Adoption	\$104,243
Family Economic Success	\$16,512
Capacity and Growth	\$12,399
Lobbying	\$14,411
Management and Development	\$175,031

Total Expenses \$735,440

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To learn more about The Champions' Circle, contact Michael Brown, Annual Fund Director at 804-649-0184 ext. 32 or michael@vakids.org.

SUCCESSFUL FIRST CLASS OF THE CHAMPIONS' CIRCLE

Voices for Virginia's Children introduced its first ever major gifts society in 2014. With eight inaugural members, The Champions' Circle provided an opportunity for child advocates to help build a reliable base of support for our current and future work.

To join The Champions' Circle, members make a three-year financial commitment of \$1,000 or more. This commitment provides Voices with the stability and flexibility to respond to the emerging needs of the Commonwealth's children. It ensures that Voices remains the leading independent, non-partisan advocate for children at the State Capitol. As you know, Voices operates entirely through private funding, enabling us to put the interests of Virginia's children first.

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