Dear Friends and Advocates,

Voices for Virginia’s Children celebrated many successes and some firsts in 2017. Our General Assembly advocacy yielded wins for children in the realms of health, mental health, and child care and laid the groundwork for future discussions on school discipline and trauma-informed policies and practices.

We educated and mobilized voters and legislators about our policy recommendations during the lead-up to Virginia’s statewide elections in November. We’re especially proud of our 2017 Election Guide and Gubernatorial Candidate Forum — both firsts — which introduced voters to pressing issues facing children and families and to the gubernatorial candidates’ positions on those issues.

At our ever-popular Carol S. Fox MAKING KIDS COUNT Awards Reception, we honored Children’s Trust executive director Janice Dinkins Davidson, St. Joseph’s Villa, and the Virginia Latino Higher Education Network for their tireless work on behalf of Virginia’s children. Golf enthusiasts supported our fundraising efforts while enjoying a game of golf during our first annual Raise Your Voice Open.

We are grateful to all of you who understand the power of public policies to create a better tomorrow for our children and commonwealth. Please accept our heartfelt thanks for your advocacy and financial donations. We couldn’t do this work without you!

Sincerely,

Keith Hare
CHAIR, BOARD OF DIRECTORS

Margaret Nimmo Holland
EXECUTIVE DIRECTOR

Voices for Virginia’s Children champions public policies that improve the lives of Virginia’s children.

As the commonwealth’s only independent, multi-issue child advocacy organization, we are committed to working with policymakers on both sides of the aisle, our partner organizations, and engaged citizens to advocate for laws and funding that advance child well-being.

We focus our data-informed advocacy efforts in:
- early care and education
- foster care and adoption
- mental health
- health and wellness
- family economic security

In 2017, drawing on ground-breaking research on the development of children’s brains, we consistently began applying a trauma-informed lens to these issue areas.
Working with our partners, we achieved some important advocacy and legislative wins in 2017, including:

- **STEP-VA**, the comprehensive plan for improving **Virginia’s behavioral health system**, written into law
- New funding allocated to implement **same-day access to mental health screening services** at community services boards as the first part of implementing STEP-VA
- Improved **child care safety**, including fingerprint background checks for more child care providers
- Passage of law requiring **auto-enrollment into Medicaid** for Virginia’s youth aging out of foster care to ensure they continue to receive health insurance coverage
- Introducing policymakers to regional **trauma-informed community networks** and recognizing the efforts of the TICNs
- Sparking the **school discipline** conversation around dismantling the school-to-prison pipeline and reducing suspension and expulsions

### What We Did

In 2017 Voices and our partners **successfully advocated to protect state funding for children’s services** — a major feat given the $1.5 billion budget shortfall facing the General Assembly at the start of the 2017 session.

On the federal level, we began a focused period of **advocacy for the re-funding of the Children’s Health Insurance Program (CHIP)** when Congress missed the September deadline to re-fund the popular, bipartisan program. Our efforts paid off in January 2018 when Congress ultimately voted to re-fund CHIP, ensuring that some 9 million children and 375,000 pregnant women nationwide — including some 69,000 children and 1,100 pregnant women in Virginia — retained health insurance coverage.
Voices listened to my voice and connected me to the media and legislators. It was very empowering.”

Latasha Wiggins, a mental health counselor and mother of two, worked closely with Voices in 2017 and 2018 in advocating for the re-funding of the Children’s Health Insurance Program (CHIP).

How We Did It

Three fundamental principles lie at the heart of our successful advocacy:

- A steadfast commitment to **championing what is best for kids**
- Using reliable data gleaned from our KIDS COUNT data work and other sources to inform our policy recommendations
- Building sustainable relationships with concerned individuals, nonprofit partners, and policymakers in the administration and from both parties in the legislature

**Electoral Advocacy**

- Distributed **2,500 Election Guides**, featuring data and talking points on statewide election-year issues related to children
- Led **35 presentations** and a recorded **webinar viewed 89 times** on the use of the Election Guide
- Hosted **1 Gubernatorial Candidate Forum**, moderated by high school and college students, to give the public a chance to hear gubernatorial candidates Ed Gillespie and Ralph Northam respond to questions on child-focused policies
- Received **67 responses** to our candidate questionnaire, which was sent to all candidates for statewide office and House of Delegates

**ENGAGING VOTERS AND ADVOCATES:**

- **MEDIA COVERAGE**
  - 5 TV interviews
  - 13 radio interviews
  - 9 op-eds
  - 26 newspaper articles

- **ADVOCACY AND EDUCATIONAL OUTREACH**
  - 40 action alerts and informational emails to our network of 5,500 supporters

- **SOCIAL MEDIA FOLLOWERS**
  - Facebook: 2,164
  - Twitter: 1,292
  - Instagram: 206

Gubernatorial Candidate Forum moderators were, from left to right, Sophia Booker, a senior at VCU; Steven Scherping, a fourth year at UVA; and Morgan Stanley, a high school junior at Kenston Forest School in Blackstone, Va.
Carol S. Fox MAKING KIDS COUNT Awards Reception

Partners, elected officials, and advocates joined us Oct. 4 at Richmond’s John Marshall Ballrooms for our sixth annual Carol S. Fox MAKING KIDS COUNT Awards Reception to recognize the 2017 award honorees: Children’s Trust executive director Janice Dinkins Davidson, St. Joseph’s Villa (Kathleen Burke Barrett), and the Virginia Latino Higher Education Network (Dr. Elda Stanco Downey and Dr. Maricel Quintana-Baker).

2017 honorees were Janice Dinkins Davidson, St. Joseph’s Villa (Kathleen Burke Barrett), and Virginia Latino Higher Education Network (Dr. Elda Stanco Downey and Dr. Maricel Quintana-Baker).

Please join us for our second annual golf tournament on Sept. 17, 2018, at Hunting Hawk Golf Club!

For more information and to register, please visit vakids.org/join-us/events/.

Raise Your Voice Open Golf Tournament

We held our first annual Raise Your Voice Open Golf Tournament on May 18, 2017, at Hunting Hawk Golf Club in Glen Allen.

Thanks to presenting sponsor Dominion Energy, our other sponsors, and the 21 foursome teams that participated — including winning team Xenith Bank — we raised $25,000 and had a great time!
Audited Schedule of Income
JANUARY 1 – DECEMBER 31, 2017

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporations</td>
<td>$25,000</td>
</tr>
<tr>
<td>Foundations</td>
<td>858,081</td>
</tr>
<tr>
<td>Organizations</td>
<td>151,170</td>
</tr>
<tr>
<td>Individual</td>
<td>119,991</td>
</tr>
<tr>
<td>Other</td>
<td>102,582</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td><strong>$1,256,824</strong></td>
</tr>
</tbody>
</table>

Grants, pledges, and contributions are recognized when a donor makes, what is in substance, an unconditional promise to give to the organization. Conditional grants or pledges are recognized when the conditions on which they depend are substantially met and the promise becomes unconditional. Voices received a multi-year grant of $397,914, recognized in 2017, though payments are spread out through 2020.

KIDS COUNT Data

We make KIDS COUNT! We track data on the well-being of Virginia children and use it to inform our public policy advocacy. In 2017, we incorporated data into several print and online publications, including:

- Our 2017 Election Guide, comprising a report on child economic well-being in Virginia and eight issue-specific handouts with questions for statewide candidates
- Infographic snapshots of overall child well-being in eight regions of the commonwealth
- Interactive, online maps detailing data on child demographics, health, education, and economic well-being in Virginia localities

As part of the Annie E. Casey Foundation network, we also helped release two national publications in 2017.

“...one place to go to get a lot of this data. I pulled the KIDS COUNT data off the internet and asked the KIDS COUNT director questions about things I couldn’t find online.”

Buckey Boone, retired director of Smart Beginnings, United Way of Southwest Virginia, has used KIDS COUNT data in his advocacy work, nonprofit strategic planning, and grant writing.
In 2014, we launched The Champions’ Circle as Voices’ first-ever major-giving circle. Membership and donation size have increased each year since its inception. Therefore, we decided to restructure The Champions’ Circle to include additional levels of giving. Individuals, couples, families, or family foundations may receive recognition as members of The Champions’ Circle.

Gold: $10,000 plus
Batten Family Fund in Charlottesville Area Community Foundation
Bob and Anna Lou Schaberg Fund at VNHC
Carol and Carter Fox Family Fund of The Community Foundation Serving Richmond and Central Virginia
Mr. and Mrs. Mike Chinn
Freeman Family Fund of The Community Foundation Serving Richmond and Central Virginia
Mr. and Mrs. Wallace Stettinius

Silver: $5,000 plus
Koval Family Fund of The Community Foundation Serving Richmond and Central Virginia
The Honorable and Mrs. Elliot S. Schewel Dr. Joyce L. Shields

Bronze: $1,000 plus
Dr. and Mrs. Gerald E. Keightley III
The Mason Hirst Foundation, Inc.
Ms. Elizabeth Morgan
The Honorable and Mrs. John R. Morgan
Dr. William L. Murray and Ms. Jean Hovey

Mr. and Mrs. Ric Arenstein
Dr. Joyce O. Beckett and Mr. John C. Purnell Jr.
Sandra and E. J. Bowen
Mr. Robert H. Dugger and Mrs. Joan M. Huffer
Ms. Laurie Flynn
The Honorable and Mrs. William H. Fralin Jr.
The Honorable Audrey Franks and Mr. David Franks
Dr. Jennifer Gentry and Mr. Fred Gentry
Hancock, Daniel, Johnson, & Nagle
The Honorable Eva Teig Hardy and Mr. Michael Hardy
The Honorable Timothy M. Kaine and The Honorable Anne B. Holton
Tom and Annie Kasper
Koval Family Fund of The Community Foundation Serving Richmond and Central Virginia
Mr. and Mrs. Mike Chinn
First Focus
Freeman Family Fund of The Community Foundation Serving Richmond and Central Virginia
Ms. Martha Estes Grover
The Honorable and Mrs. James T. Rhodes
Mr. and Mrs. Peter Schneir
Dr. Brenda Tanner and Mr. Russell W. James
Ms. Terry Thompson
Dr. Jamelle S. Wilson and Mr. James C. Wilson
M. and Mrs. Jeffrey L. Wilt

To learn more about The Champions’ Circle, contact Michael Brown, Director of Development, at michael@vakids.org or (804) 649-0184, ext. 108.

Donor Recognition

$100,000 +
Adiuvans Foundation
The Annie E. Casey Foundation
Partnership for America’s Children

$25,000 – $99,999
Consumer Health Foundation
Dominion Energy
Charitable Foundation
The Greater Washington Community Foundation
Jackson Foundation
The Meyer Foundation
Potomac Health Foundation
Richmond Memorial Health Foundation
The Robins Foundation
Washington Area Women’s Foundation

$5,000 – $24,999
AT&T
Batten Family Fund in Charlottesville Area Community Foundation
Bob and Anna Lou Schaberg Fund at VNHC
Carol and Carter Fox Family Fund of The Community Foundation Serving Richmond and Central Virginia
Mr. and Mrs. Mike Chinn
First Focus
Freeman Family Fund of The Community Foundation Serving Richmond and Central Virginia
Ms. Martha Estes Grover
The Honorable and Mrs. James T. Rhodes
Mr. and Mrs. Peter Schneir
Dr. Brenda Tanner and Mr. Russell W. James
Ms. Terry Thompson
Dr. Jamelle S. Wilson and Mr. James C. Wilson

$1,000 – $4,999
Actuarial Benefits & Design Company
Anonymous
Mr. and Mrs. Ric Arenstein
B2L Consulting, LLC
Dr. Joyce O. Beckett and Mr. John C. Purnell Jr.
Bon Secours Health System
Sandra and E. J. Bowen
Mr. J. P. Causey Jr.
Community Catalyst, Inc.
Mr. Robert H. Dugger and Ms. Joan M. Huffer
Ms. Laurie Flynn
The Honorable and Mrs. William H. Fralin Jr.
The Honorable Audrey Franks and Mr. David Franks
Dr. Jennifer Gentry and Mr. Fred Gentry
Hancock, Daniel, Johnson, & Nagle
The Honorable Eva Teig Hardy and Mr. Michael Hardy
The Honorable Timothy M. Kaine and The Honorable Anne B. Holton
Tom and Annie Kasper
Koval Family Fund of The Community Foundation Serving Richmond and Central Virginia
Mr. and Mrs. Mike Chinn
First Focus
Freeman Family Fund of The Community Foundation Serving Richmond and Central Virginia
Ms. Martha Estes Grover
The Honorable and Mrs. James T. Rhodes
Mr. and Mrs. Peter Schneir
Dr. Brenda Tanner and Mr. Russell W. James
Ms. Terry Thompson
Dr. Jamelle S. Wilson and Mr. James C. Wilson

“IT takes people with imagination, knowledge, and commitment to understand what Voices does and the importance of giving to Voices. Voices does not deliver food, shelter, or mental health services to children; rather, it creates the environment that makes it possible for direct-service government agencies and nonprofits to deliver those services.”

Lee Switz, Voices board member and retired nonprofit fundraiser

CONTINUED
Mr. Ralph R. Crosby Jr.
Mr. and Mrs. Timothy A. Coyle
Mrs. Cyrillene Clark and Cathy and Howard Bos
Shirley and Dennis Bloomquist
Dr. and Mrs. Wyatt S. Beazley III
Mr. and Mrs. Greg Ballowe
The Honorable Dave Albo
Ms. Martha Abbott
$100 – $499
WTVR CBS 6
The Commonwealth Institute
Dr. William M. Schotanus
Richmond District United
Ms. Julie D. McClellan and Mr. and Mrs. Mark E. McCallister
Mr. and Mrs. James B. Mallory
Dr. Mavis Hetherington
The Reverend Melissa Hays-Smith and Mr. and Mrs. Jerome Hare
The Reverend David Hetherington
Ms. Margaret Nimmo Holland and Mr. Robert Holland
Mr. and Mrs. James M. Mallory
Mr. and Mrs. Mark E. McCallister
Ms. Julie D. McClellan and Mr. Greg Beckwith
Richmond District United
Methodist Women
Dr. William M. Schotanus
The Commonwealth Institute
Thought Logic
WTVR CBS 6
$100 – $499
Ms. Martha Abbott
Gen. Clara Adams-Endor
The Honorable Dave Albo
Mr. and Mrs. Greg Ballowe
F. J. and Mary S. Barnes
Dr. and Mrs. Wyatt S. Beazley III
Dr. Richard Bennett Jr.
Shirley and Dennis Bloomquist
Ms. Kristin Bolton
Mrs. Katharine Bond
Cathy and Howard Bos
Dr. Rosemary Burton
Mr. and Mrs. G. W. Catron
Mrs. Cyrillene Clark and Mr. Kevin Clark
Mr. and Mrs. Timothy A. Coyle
Mr. Ralph R. Crosby Jr.
Dr. and Mrs. Daniel N. Davidow
Ms. Janice Dinkins Davidson and Mr. Lawrence Davidson
Mr. John J. Davies III and Ms. Margaret W. Moon
Ms. Kimberly Dean-Anderson
Dr. Keith Derco
Dr. Alan Dow and Mrs. Tara Casey
Dr. and Mrs. John D. Edmondson
Employee Benefits of Virginia
Mr. Tom Everett
Mr. and Mrs. Mourad Ewees
Mr. Sharif Ewees and Ms. Emily Grifey
Dr. and Mrs. Harry Gwender
Mr. James M. Gillespie and Ms. Andrea J. Loewenwarter
Greater Richmond SCAN, Inc.
Robert and Melanie Grifey
Dr. William Mark Habeeb
Mr. and Mrs. Don Hall
Dr. Jeffrey Haynes and Dr. Robin Foster
The Honorable and Mrs. A.L. Holton Jr.
The Honorable Edd Houck
Scott Hoey
Ms. Margaret E. Hu
Mr. and Mrs. Michael Joyce
Ms. Brad Kallus
Mr. and Mrs. Andrew Kauders
Mark and Cynthia Kneidinger
William Lane
Lance Real Estate Appraisals
Ms. Linda Langley
Lawrence & Associates of Virginia, PLLC
Mrs. Marjorie Lewis
Fletcher and Mary Frances Lowe
Mr. and Mrs. Michael Manetas
Randy and Jessica Marcus
Ms. A. Phoebe Meyer
Mr. John S. Miller
The Honorable William C. Mills
Minuteman Press
Dr. Norma Murdoch-Kitt and Mr. Jonathan Murdoch-Kitt
Muse Family Foundation
Mr. and Mrs. Kevin Neels
Ms. Jane Newell
The Honorable John M. O’Bannon III and The Honorable Patricia S. O’Bannon
Ms. Vanessa Olson
Mr. and Mrs. Charles E. Olsson
Ms. Carol R. Parker
Partners in Parenting
The Honorable Chris Peace
Mr. and Mrs. William A. Plessner
The Honorable and Mrs. Kenneth R. Plum
Mr. William Potapchuk
Mr. Andrew Price
Ms. Cassie Price and Mr. Tom Kazas
Ms. Jane C. Probst
Dr. Russell Rabb Jr.
Dr. William Rees
Richmond Automobile Dealers Association
Dr. and Mrs. John R. Rilling
Mr. David Roberts
Mr. and Mrs. William L. Roberts Jr.
Mr. and Mrs. Philip Rosenthal
Kelly Rowe
Mr. Mark Rubin and Ms. Deborah D. Dwalt
Mr. and Mrs. James E. Ryan Jr.
St. Joseph’s Villa
Ms. Marguerite Scheffen
Mr. and Mrs. S. Buford Scott
Mr. and Mrs. Charles P. Shimer
Dr. and Mrs. Javaid Siddiqi
Dr. and Mrs. Dagobert Soergel
Bryan Stark
Mr. and Mrs. James W. Stewart III
Mr. and Mrs. David Tolley
Mr. John Unkel
Mr. Tim Urenda
Virginia Automobile Dealers Association
Virginia Health Care Association — Virginia Center for Assisted Living
Virginia Oral Health Coalition
Ms. Bonnie Williams
Mr. Jack Williams
Williams Mullen
Dr. Melvin Wilson
Xenith Bank
$99 and Below
Ms. Sally T. Bagley
Ms. Barbara J. Barrett
Mr. and Mrs. Richard M. Bates
Mr. and Mrs. John Bleiweis
Mrs. Nan Boyd
Mr. and Mrs. Jean C. Bruce
Mr. and Mrs. Wendell Bryant
Ms. Michelle M. Cabaniss
Mr. Joseph Collier Jr.
Mr. Bruce Cruser
Mr. and Mrs. Brian Deasy
Ms. Kathleen Desmond
Mr. Ashley M. Everett
Mr. Stephen L. Fisher
Dr. and Mrs. Norman Geller
Allison and Ryan Gilbreath
Dr. Joann and Mr. Phil Grayson
Ms. Mary D. Hanranah
Ms. Jeanine Harper
Mr. Shari Hatfield
Dr. Craig Hedley
Dr. and Mrs. John L. Hess
Mr. and Mrs. Leon Hughes
Dr. Carol Grace Hurst and Mr. Jon Nazifger
Mr. Allen Irwin
Ms. Betty Johnson
Nikka Johnson
Ms. Nancy Kincaid

Ms. Jean Labink
Mr. and Mrs. Wendell Bryant
Ms. Michelle M. Cabaniss
Mr. Joseph Collier Jr.
Mr. Bruce Cruser
Mr. and Mrs. Brian Deasy
Ms. Kathleen Desmond
Mr. Ashley M. Everett
Mr. Stephen L. Fisher
Dr. and Mrs. Norman Geller
Allison and Ryan Gilbreath
Dr. Joann and Mr. Phil Grayson
Ms. Mary D. Hanranah
Ms. Jeanine Harper
Mr. Shari Hatfield
Dr. Craig Hedley
Dr. and Mrs. John L. Hess
Mr. and Mrs. Leon Hughes
Dr. Carol Grace Hurst and Mr. Jon Nazifger
Mr. Allen Irwin
Ms. Betty Johnson
Nikka Johnson
Ms. Nancy Kincaid

Ms. Abbie Larink
Ms. Heidi Lawyer
Ms. Lisa M. Macey
Mrs. Nadine Marsh Carter
Dr. Frances A. Meyer and
Mr. Stephen L. Meyer
Ms. Christie Montgomery
Mrs. Mary Morrow-Bax
Dr. and Mrs. William B. Moskowitz
Beth and Grant Nolan
Ms. Renette G. Okiewicz
Ms. Susanne O’Neill
Dr. and Mrs. Douglas E. Pierce
Michele Powell
Dr. Patricia R. Reams
Dr. Laurie E. Rennie and Ms. Barbara Rennie
Christina Rouse
Ms. Kathy Ryan
The Honorable Chris Saxman
Ms. Johanna Schuhert
The Honorable Edward T. Scott
Nikka Johnson
Ms. Nancy Kincaid

Ms. Margaret A. Smith
Ms. Marjorie Smythe
Mr. and Mrs. Stephen A. Strickler
Ms. Shannon L. Taylor
Mr. Lisa R. Thomas
Mr. and Mrs. Frank J. Wallmeyer
Ms. Ann L. Warshawer
The Honorable and Mrs. Archer Yeatts III

In-Kind Donors
Michael Brown
Hotel John Marshall
Hunting Hawk Golf Club
Isley Brewing Company
Kim Farlow Communications
Minuteman Press
Odd Egg Design
Colton Powell
Reynolds Community College
Richmond Flying Squirrels
Segway Tours of Richmond
Valentine History Museum
Virginia Museum of Fine Arts

2017 Board of Directors

CHAIR
Jamie Dyke Clancy
VICE CHAIR
Keith Hare
TREASURER
James C. Wilson
SECRETARY
Joyce Shields, Ph.D.
Richard Bennett Jr., M.D.
Kristin Bolton
Katharine Bond
The Honorable Sandra D. Bowen
Laurie Flynn
The Honorable Laura Fornash
Karen Fralin
Jennifer Gentry, Ed.D.
Annie Kasper
Margaret Keightley
Pattie Koval
Julie D. McClellan
The Honorable Carolyn J. Moss
William L. Murray, Ph.D.
Peter Schneir
The Honorable Javaid E. Siddiqi, Ph.D.
Lee Switz
Crystal Twitty
Jeffrey L. Witt
EXECUTIVE DIRECTOR
Margaret Nimmo Holland

2017 Council of Advisors

The Honorable James W. Dyke Jr.
Carol S. Fox
The Honorable Eva Teig Hardy
The Honorable William C. Mims
The Honorable Anne Rhodes
Eleanor Saslaw
James W. Stewart III

2017 Staff
Margaret Nimmo Holland
Michael Brown
Ashley Everette
Allison Gilbreath
Emily Griffee
Nikka Johnson
Beth Nolan
Cassie Price