Dear Friends,

2018 was a year of results for Voices for Virginia’s Children! We lead the way in speaking up for children from the earliest days of the Northam administration, through the General Assembly session that went into overtime, and throughout the rest of the year all across the Commonwealth.

Our advocacy in the 2018 General Assembly made a huge difference, resulting in expanded Medicaid, improved access to mental health treatment, and assistance to kinship care families, among other successes.

We were pleased that the Governor responded to our requests to recreate the Children’s Cabinet to prioritize the complex needs of children across state agencies. The Cabinet is advancing state efforts on two of our priority issues, early childhood education and trauma-informed care. As a current member of the Cabinet workgroups, Voices is now collaborating with stakeholders and many of our partners to develop sound policy recommendations.

In the summer we launched our Campaign for a Trauma-Informed Virginia, an exciting initiative that connects the policy issues for which we advocate and the incredible work being done in communities across the state for children who have experienced trauma.

Finally, we kicked off our 25th Anniversary year in October at the 7th annual Carol S. Fox MAKING KIDS COUNT Awards! At that event, we honored children’s health insurance advocate Linda Nablo and Children’s Home Society of Virginia for their tireless, long-term work on behalf of Virginia’s children.

We are grateful to all of you who support our efforts to advance public policies that create a better tomorrow for the Commonwealth of Virginia. It is with your generosity and confidence in us that Voices has built a 25-year track record of success for children and families, and we rely on you to help us continue this critical work for our children.

Keith Hare
CHAIR, BOARD OF DIRECTORS

Margaret Nimmo Holland
EXECUTIVE DIRECTOR

Voices for Virginia’s Children champions public policies that improve the lives of Virginia’s children.

As the Commonwealth’s only independent, multi-issue child advocacy organization, we are committed to working with policymakers on both sides of the aisle, our partner organizations, and engaged individuals to advocate for laws and funding that advance child well-being.

We focus our data-informed advocacy efforts in:

- early care and education
- foster care and adoption
- mental health
- health and wellness
- family economic security

In 2018, drawing on ground-breaking research on the development of children’s brains, we consistently began applying a trauma-informed lens to these issue areas.
HERE ARE SOME HIGHLIGHTS FROM VOICES’ FOCUS AREAS:

• HEALTH AND BEHAVIORAL HEALTH
  Voices supported establishing the statewide roll-out of an alternative transportation model for children and adults needing inpatient mental health treatment. The budget includes $7 million over the biennium to create an alternative system to the current methods using law enforcement officials, marked cars, and physical restraints that can traumatize children.

• TRAUMA-INFORMED SYSTEMS
  With 19% of children in Virginia experiencing two or more Adverse Childhood Experiences (ACEs), more community-based providers and local systems are recognizing the need to create approaches that consider how to prevent or reduce the impact of trauma. The budget includes language asking the state to convene an interagency workgroup to explore the uses of trauma-informed policies and practices at the state level.

• FOSTER CARE
  The budget includes $167,800 in general funds to pull down additional federal dollars for the Kinship Guardianship Assistance Program (KinGAP). These funds will be used to help eligible caregivers raise relative children with the same supports non-relative foster parents receive.

• EARLY CHILDHOOD EDUCATION
  Voices advocated for an additional $850,000 over the biennium for Early Impact Virginia as the home visiting umbrella organization to support the evaluation, needs assessment, and professional development systems for home-based parenting education programs operating locally.
Voices Executive Director Honored for Her Achievements Helping Children

Voices was thrilled to have our Executive Director, Margaret Nimmo Holland, named a 2018 Richmond Times-Dispatch Person of the Year honoree! She was recognized for shaping RVA and for her achievements helping children. Margaret was featured in the December edition of the RTD’s Discover Richmond magazine. Congrats!

Carol S. Fox MAKING KIDS COUNT Awards Reception

WHAT A NIGHT! On Oct. 4, 2018, Voices for Virginia’s Children held the seventh annual Carol S. Fox MAKING KIDS COUNT Awards. The event, held in Richmond at the John Marshall Ballrooms, honored one individual and one organization for exemplary efforts to improve the lives of the Commonwealth’s children. Those honored were national child health advocate, Linda Nablo, and Children’s Home Society of Virginia.

In addition, Voices for Virginia’s Children was thrilled to have the First Lady of Virginia, Pamela Northam, join us to kick off our anniversary year. She is serving as the Chair of our 25th Anniversary Honorary Council. Voices’ goal is to raise $2.5 million by the end of 2020. Help us continue our 25-year track record of advocating for data-informed policies that improve the lives of all of Virginia’s children.

First Lady of Virginia, Pamela Northam, joins Carol Fox during the festivities.

Debbie Oswalt, Voices board member Sandy Bowen, and board chair Keith Hare (far right) celebrate with Bruin Richardson, Chief Advancement Officer of organizational honoree Children’s Home Society of Virginia, and individual honoree Linda Nablo.

Sophia Booker addresses the crowd at the Carol S. Fox MAKING KIDS COUNT Awards.
**Campaign for a Trauma-Informed Virginia**

In August 2018 we launched the Campaign for a Trauma-Informed Virginia with the support of the Adiuvans Foundation. Building off the momentum of communities organizing to become more trauma-informed, Voices identified a need to connect local and state efforts through our policy and advocacy. The trauma-informed movement helps professionals identify and address the underlying Adverse Childhood Experiences (ACEs) or trauma that may contribute to long-term health and mental health outcomes. Our advocacy seeks to identify best practices for child-serving professionals and prevent children from experiencing trauma.

**Campaign Goals:** Influence state policy to become more trauma-informed by preventing exposure to trauma and by adopting trauma-informed and evidence-based practices in all child and family-focused settings.

**Voices’ Role:** Voices brings our 25-year track record of data-informed knowledge of early childhood education, child welfare, and mental health, as well as our expertise in advocating with state policymakers to this campaign. Voices serves as a link between professionals working directly with children, youth, families, and policymakers, to identify needs and opportunities to advance trauma-informed policy and practice.

**Developing a Unified Policy Agenda:** To create better outcomes for children, Voices connects with stakeholders from advocacy organizations, as well as community networks, that are implementing trauma-informed practice. We identify shared policy priorities and advocate for their adoption.
2018 KIDS COUNT
Voices makes KIDS COUNT! We track data on the well-being of Virginia’s children and use it to inform policymakers. In 2018, we incorporated data into several print and online publications, including one statewide and eight regional data snapshots across the Commonwealth.

As a part of the Annie E. Casey Foundation network, we were also instrumental in the release of two national publications in 2018: the KIDS COUNT Data Book and the Young Parent Policy Report. Voices began promoting the 2020 Census to make sure all children are counted, especially those who are often missed.

Nanci Pedulla, Director of Healthy Families, a Northern Virginia Family Service program, has used KIDS COUNT data to inform her advocacy and grant writing and is grateful to have the trusted information that Voices provides at her fingertips.

“We use Voices’ data and talking points to continually remind policymakers why home visiting matters to kids.”

Nanci Pedulla, Director of Healthy Families, a Northern Virginia Family Service program

2018 Audited Schedule of Expenses

<table>
<thead>
<tr>
<th>Program</th>
<th>Amount</th>
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<tr>
<td>KIDS COUNT</td>
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<td>Early Childhood</td>
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<td>Health and Mental Health</td>
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<td>Foster Care and Adoption</td>
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<td>Family Economic Success</td>
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<tr>
<td>Lobbying</td>
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Total Program and Advocacy $634,647

Grants, pledges, and contributions are recognized when a donor makes a promise to give to the organization that is, in substance, unconditional. Conditional grants or pledges are recognized when the conditions on which they depend are substantially met and the promise becomes unconditional. Voices received a multi-year grant of $397,914, recognized in 2017, though payments are spread out through 2020.

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INCOME

<table>
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<th>Source</th>
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<td>Foundations</td>
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<td>Organizations</td>
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<td>Individual</td>
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<td>Other</td>
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Total Income $882,959

Audited Schedule of Income

JANUARY 1 – DECEMBER 31, 2018

2018 Financial Report
The Champions’ Circle

The Champions’ Circle is the major giving circle for Voices for Virginia’s Children. Its members understand their high-level financial commitment will assist Voices in building a sustainable foundation for our policy work and help us plan for the future. Please visit our website, vaksids.org/champions, for more information on how to invest in the future of Virginia’s children!

We thank the following individuals, couples, families, and family foundations for their 2018 membership in The Champions’ Circle.

Platinum: $25,000 plus
Mr. and Mrs. Mike Chinn
Mary Baird Line Fund

Gold: $10,000 plus
Carol and Carter Fox Family Fund of the Community Foundation for a greater Richmond
Freeman Family Fund of the Community Foundation for a greater Richmond
Dr. Joyce L. Shields
Mr. and Mrs. Wallace Stettinius

Silver: $5,000 plus
Ms. Martha Estes Grover
Ms. Terry Thompson
Tom and Elizabeth Wash

Bronze: $1,000 plus
Mr. and Mrs. Ric Arenstein
Anne and Robert Argentieri
Dr. and Mrs. Richard Bennett Jr.
Mr. and Mrs. Brian Berkey
Mr. and Mrs. Michael Bolton
Cathy and Howard Bos,
David DeGhetto
Sandra and E.J. Bowen
Mr. and Mrs. G.W. Catron
Mr. J.P. Causey, Jr.
Drs. C.C. and Kevin Clark
Ms. Laurie Flynn
The Honorable Laura Fornash
Dr. Jennifer Gentry and Mr. Fred Gentry
Mr. and Mrs. J. Keith Hare
Ms. Margaret Nimmo Holland and Mr. Robert Holland

To learn more about The Champions’ Circle, contact Nikki Johnson, Development Manager, at nikkia@vakids.org or 804-649-0184 ext. 100.

$100,000 +
Aduivans Foundation
The Annie E. Casey Foundation
Partnership for America’s Children

$25,000 – $39,999
Mary Baird Line Fund
Bob and Anna Lou Schaber Fund at VNHC
Mr. and Mrs. Mike Chinn
Consumer Health Foundation
Dominion Energy
First Focus
The Greater Washington Community Foundation
Jackson Foundation
The Meyer Foundation
Potomac Health Foundation
The Robins Foundation
Washington Area Women’s Foundation

$5,000 – $24,999
AT&T
Carol and Carter Fox Family Fund of the Community Foundation for a greater Richmond
Freeman Family Fund of the Community Foundation for a greater Richmond
Ms. Martha Estes Grover
Ivakota Association, Inc.
The Mary and Daniel Loughran Foundation
Dr. Joyce L. Shields
Ms. Mary Battaglia
Ms. Jean Hovey
Tides Center
Tom and Elizabeth Wash

$1,000 – $4,999
Anthem Foundation
Mr. and Mrs. Ric Arenstein
Anne and Robert Argentieri
Dr. and Mrs. Richard Bennett Jr.
Mr. and Mrs. Brian Berkey
Mr. and Mrs. Michael Bolton
Cathy and Howard Bos,
David DeGhetto
Sandra and E.J. Bowen
Mr. and Mrs. G.W. Catron
Mr. J.P. Causey, Jr.

Children’s Home Society of Virginia
Drs. C.C. and Kevin Clark
Ms. Laurie Flynn
The Honorable Laura Fornash
Dr. Jennifer Gentry and Mr. Fred Gentry
Mr. and Mrs. J. Keith Hare
Ms. Margaret Nimmo Holland and Mr. Robert Holland
The Honorable Timothy M. Kaine and The Honorable Anne B. Holton
Dr. Leslie S. Kaplan and Dr. Bill Owings
Tom and Annie Kasper
Dr. and Mrs. Don Switz
Dr. and Mrs. Gerald E. Keightley III
Koval Family Fund of the Community Foundation for a greater Richmond
Ms. Amanda T. Macaulay
Mrs. Sharon McCoy
Dr. and Mrs. John R. Morgan
Mr. and Mrs. Al Moss
Dr. William L. Murray and Ms. Jean Hovey
Rev. James A. Payne
Michael and Carolyn Pravič
John C. Purnell, Jr. and Dr. Joyce O. Beckett

To learn more about The Champions’ Circle, contact Nikki Johnson, Development Manager, at nikkia@vakids.org or 804-649-0184 ext. 100.

CONTINUED
Our donors and contributors are the heart of our organization, making it possible for us to fulfill our mission and provide critical support to vulnerable children. We are deeply grateful for their continued generosity and unwavering commitment.

We encourage all our donors to visit our website at www.vafamilies.org to review the list of our donors and contributors. If you have any questions, please feel free to contact us at 804.649.0184 or nikkia@vakids.org.

Thank you to all our donors and contributors for your support. We are here to serve children and families in need. Together we can make a difference.
SAVE THE DATE
2019 Raise Your Voice Open Golf Tournament
Monday, September 23, 2019
Hunting Hawk Golf Club
For more information, visit bit.ly/voicesgolf